

CITY OF INGLESIDE DEVELOPMENT CORPORATION (IDC) BOARD OF DIRECTORS REGULAR MEETING JULY 19, 2022, 6:00 P.M. MEETING MINUTES

1. Call to Order: President Teresa Flores called the meeting to order at 6:00 PM and a quorum was established.

. **Board Members Present:** Teresa Flores, Larry Adams, Cindy Wilson, Alana Seaman, Towanda Martin, Scott Shaler.

Board Members Absent: Belinda Lamas. *Note: Board Member Belinda Lamas arrived at 6:04 PM, during the meeting.

Guests Present: Mary Shaler.

Staff Present: Jodi Carr.

2. Citizen Comments: None.

Presentation:

3. **Retail Update:** Aaron Farmer, President of Retail Coach, presented an overview of the 2022 demographics for Ingleside. The Retail Trade Area is almost 17,000 and the Daytime Population is just under 15,000. Mr. Farmer spoke of the ongoing discussions with prospects. He announced the Retail Live event that Ms. Carr would attend along with Retail Coach.

*Note: Belinda Lamas arrived during this presentation at 6:04 PM.

Action Items:

4. Discussion and action regarding adopting FY 2022/2023 Budget: Ms. Carr made the budget changes as directed at the 6/21/22 meeting. The Board agreed to remove Single Family Housing Fees from the budget. Scott Shaler made the motion to change line item 101 to be renamed City Administrative Support, remove as salary expense and place with other expenses, and leave the amount at \$35,000. Larry Adams seconded, and the motion carried unanimously. Scott Shaler made the motion to rename Downtown Revitalization to BIG (Business Improvement Grant) with the amount of \$100,000; change Internet Services to Software with the amount of \$1,000; and rename line item 474 IDC Web Page with amount of \$20,000. Towanda Martin seconded, and the motion carried unanimously. With the above changes made, Towanda Martin moved to adopt the budget as presented. Scott Shaler seconded, and the motion passed unanimously. Ms. Carr informed the Board that the City Budget Calendar has not been prepared but she will keep the Board updated when the IDC Budget is set to go to City Council.

5. Discussion and action regarding instructions for the Book Box at N.O. Simmons Park: Ms. Carr had a meeting with the Director of Library and Community Events and requested a sign at the Book Box with directions. The IDC Board was asked to create the wording for the sign. After discussion, the Board decided the following:

Children's Book Box

- Take a Book
- Leave a Book
- Children's Books Only

Larry Adams made the motion to move forward with the sign as discussed. Scott Shaler seconded the motion, and it carried unanimously.

Consent Agenda Items:

- 6. Review of sales tax collections.
- 7. Discussion and action regarding approval of Regular Meeting Minutes dated 6/21/22. Cindy Wilson moved to approve Consent Agenda Items #6 & #7. Scott Shaler seconded, and the motion carried unanimously.

Other Updates:

- 8. Other Business: The Façade Grant check presentation to Sleep Inn is July 20 @ 9 AM. President Flores presented the Resolution for City Council's approval of the BIG project on July 12, and the second and final reading of the Resolution adopting the BIG will be July 26, 2022. President Flores asked for Retail updates every other meeting. Larry Adams told the Board about advertising at CM Lanes.
- 9. Adjourn: President Flores adjourned the meeting at 6:54 PM.

Minutes Respectfully Submitted by Jodi Carr.

ATTEST:

APPROVED:

Farry Adams Secretary

Teresa Flores President