



**CITY OF INGLESIDE DEVELOPMENT CORPORATION (4B)  
BOARD OF DIRECTORS  
REGULAR MEETING  
MAY 18, 2021, 6:30 P.M.  
MINUTES**

1. Call to Order: Meeting was called to order at 6:34 PM by President Rene Contreras.

Board Members Present: Rene Contreras, Teresa Flores, Scott Shaler, Towanda Martin.  
Cindy Wilson arrived at 6:38 PM.

Board Members Absent: Ben Tucker

Staff Present: Jodi Carr

Guests Present: Barbara Farrier with Cinderella Dance Gym & Cheer (via Zoom), and Mary Shaler

2. Citizen Comments: None

**Consent Agenda Items:**

3. Consideration and review of Financials

4. Consideration, review, and action regarding approval of Regular Meeting Minutes from 4/20/21

Teresa Flores moved to approve consent agenda items. Scott Shaler seconded and the motion carried unanimously.

**Façade Grant Action Item:**

5. Consideration, discussion, and action regarding application for Façade Improvement Grant from Cinderella Dance Gym & Cheer: Mrs. Farrier explained her application to the Board and answered questions. Scott Shaler moved to approve one half of the sign expense not to exceed \$5,000 and Rene Contreras seconded. Scott Shaler wanted to change his motion so Rene Contreras withdrew his second. Scott Shaler then moved to approve the Façade Grant for the sign for one half the cost in an amount not to exceed \$1,500. Towanda Martin seconded and the motion passed unanimously.

**Presentation:**

6. Presentation from The Retail Coach: Aaron Farmer, President of Retail Coach, presented the data that has been prepared for Ingleside. He informed the Board that The Retail Coach will be marketing Ingleside at an event scheduled for this week and will be making phone calls on behalf of Ingleside. Mr. Farmer discussed the large ICSC events scheduled for this year and Ms. Carr will attend those events as well.

**Action Items:**

7. Consideration, discussion, and action regarding adopting Bylaws of the Corporation approved by City Council on 4/27/21, making the effective date May 18, 2021: *Scott Shaler moved to approve the Bylaws making the effective date May 18, 2021. Teresa Flores seconded and the motion carried unanimously.*
8. Consideration, discussion, and action on recommendation to City Council for: reappointment of Board Members Cindy Wilson and Scott Shaler, each for a two-year term beginning May 30, 2021 and ending May 30, 2023; and appointment of Alana Seaman for a two-year term beginning May 30, 2021 and ending May 30, 2023: *Scott Shaler moved to reappoint Cindy Wilson and Scott Shaler, each for a two-year term beginning May 30, 2021 and ending May 30, 2023, and to appoint Alana Seaman for a two-year term beginning May 30, 2021 and ending May 30, 2023. Towanda Martin seconded and the motion carried unanimously.*
9. Review of the 2020/2021 IDC Work Plan: *Ms. Carr updated the Board on the accomplishments of the 2020/2021 IDC Work Plan.*
10. Consideration, discussion, and action regarding the 2021/2022 IDC Work Plan: *Ms. Carr told the Board that she thought Quality of Place should be a good target for the upcoming year and asked for input. She explained items being considered for city-wide clean up. Cindy Wilson asked about providing a paper shredding truck for the citizens as part of a larger clean-up effort. Mr. Shaler inquired about signs. Mr. Shaler stated he would like to see us focus on other ways to help the city instead of just parks. Mary Shaler addressed the Board. The Work Plan will be finalized during the budgeting process in July.*

**Other Updates:**

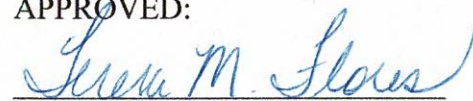
11. Faith Park Update: *The City has retained a pool company to evaluate the pool at Faith and they will be here on Thursday. An RFP is being prepared for the softball fields. These are the first steps before any other items are considered at Faith Park.*
12. Next Meeting: *The next meeting will be July 20, 2021, and the budget will be the focus.*
13. Q1 Report by Executive Director: *Ms. Carr provided her report of activities.*
14. Other Business: *Ms. Carr will be on a marketing trip next week.*
15. Adjourn: *President Contreras adjourned the meeting at 8:36 PM.*

*Minutes Respectfully Submitted by Jodi Carr*

ATTEST:

  
Secretary, Scott Shaler

APPROVED:

  
President, Teresa Flores