



**CITY OF INGLESIDE DEVELOPMENT CORPORATION (4B)
BOARD OF DIRECTORS
REGULAR MEETING
JULY 15, 2020, 6:30 P.M.
MINUTES**

1. Call to Order. *The meeting was called to order by Vice President Teresa Flores at 6:32 PM.*
Board Members Present: *Teresa Flores, Cindy Wilson, Towanda Martin, Ben Tucker, Kody Fahrenthold. Rene Contreras joined the meeting at 6:35. Scott Shaler joined at 6:46 PM.*
Staff Members Present: *Jodi Carr*

2. Citizen Comments. *None.*

Presentations:

3. Economic Development periodic status review as presented to City Council on June 10, 2020. *Jodi Carr shared the presentation given to City Council on June 10, 2020.*
4. Executive Summary Report from Catalyst resulting from the visioning workshop. *Catalyst representatives Jason Claunch and Eric Davis provided the Executive Summary Report from their visioning and goal setting session held on July 7, 2020. The recommended goals from their analysis are: 1) BRE; 2) Downtown; 3) Regional Relationships; 4) Corporate Attraction; 5) Parks Master Plan; 6) Operational Performance of IDC. Catalyst recommended the IDC have the Executive Director report directly to the Board instead of the City Manager. They expressed that economic development corporations are meant to be an arm's length away from the City, with autonomy from the City. It was also explained that it is confusing to outside companies or site selectors when the Executive Director reports to the City Manager. The Executive Director of an economic development organization needs to have the authority to negotiate with outside entities. The Executive Director should work closely with the City Manager, but not in a subordinate role. Catalyst recommended the IDC explore the opportunity to move this position under their authority.*

Consent Agenda Items:

5. Consideration, review, and action regarding approval of Financials ending June 30, 2020.
6. Consideration, review, and action regarding approval of Special Called Meeting Minutes from 5/28/20.
7. Consideration, review, and action regarding approval of Board Workshop Minutes from 7/7/20.

Vice President Flores explained that items listed under the Consent Agenda are items that typically have no discussion and are voted on in as a group. However, any member of the Board can pull any items out for discussion. Vice President Flores then asked if anyone wanted items pulled out from the Consent Agenda, hearing none, she read the Consent Agenda items 5, 6, and 7. Ben Tucker moved to approve the Consent Agenda Items 5, 6, & 7. Cindy Wilson seconded and the motion carried unanimously.

Executive Session:

8. *The Ingleside Development Corporation may meet in Closed Executive Session in accordance with Texas Government Code Section 551.074 (Personnel Matters) to discuss, deliberate, consider and take action regarding the Executive Director. The Board entered into Executive Session at 7:04 PM. The Board reconvened into Regular Meeting at 7:54 PM.*

Action Items:

9. *Consideration, discussion, and possible action on personnel matters as discussed in Executive Session in accordance with Texas Government Code Section 551.074 regarding the Executive Director. Cindy Wilson moved to have a joint meeting with the IDC and the City Council. Rene Contreras seconded and the motion carried unanimously.*

** President Contreras started presiding at this point in the meeting **

10. *Consideration, discussion, and possible action regarding setting an additional meeting to address items on this agenda if needed. This item was placed on the Agenda in case this meeting ran long and another meeting would need to be called to finish the Agenda. The Board decided to leave this item open and move on with the Agenda with the understanding they could come back to this if needed.*
11. *Consideration, discussion, and action regarding the Executive Summary Report from Catalyst resulting from the visioning workshop to include goal setting and planning. The Board expressed their excitement about the possibilities regarding the areas identified in the Executive Summary Report. Because of the detail provided in this report, the Board wanted more time to look it over and incorporate the ideas into a plan of action. Teresa Flores moved to accept the report as provided and look at the report in greater detail during a future meeting. Cindy Wilson seconded and the motion carried unanimously.*
12. *Consideration, discussion, and possible action regarding creating a new stand-alone sign grant or modifying existing façade grant. The Board decided to leave the current Façade Grant as is and ask Code Enforcement to handle the sign issues that are out of compliance with the City Ordinances.*
13. *Consideration, discussion, and action regarding the location of Façade Improvement Grant Program applicants. Ms. Carr told the Board that she had heard the Grant was only intended for the main thoroughfares of 361 & 1069. She said the guidelines don't address this and if this was the Board's intention a change would need to be made to the application. The Board said the Grant has already been issued to locations off the main thoroughfares and it should be left as is with no changes at this time.*
14. *Consideration, discussion, and action regarding the IDC Budget FY2020-2021 and adoption to send to City Council for final approval. No Action.*

15. Discussion, creation, and action regarding the 2020-2021 IDC Work Plan and adoption to send to City Council for final approval. *No Action.*
16. Consideration, discussion, and action regarding the purchase of a new digital sign to promote economic development. *Ms. Carr informed the Board that the digital sign was an item on the 2019/2020 Plan of Work. She expressed that in her opinion it is premature to purchase a sign now and asked the Board to reconsider purchasing a sign at this time. Rene Contreras moved that we do not purchase the digital sign. Ben Tucker seconded. Rene amended his motion to include removing the Item from the 2019/2020 Plan of Work. Ben Tucker seconded the amended motion that we do not purchase the digital sign and remove the item from the 2019/2020 Plan of Work. Motion passed unanimously.*
17. Consideration, discussion, and action regarding appointing a committee to review and recommend revisions to the IDC Bylaws & Articles of Incorporation. *Ms. Carr requested the Board consider forming a committee to review the IDC Bylaws and Articles of Incorporation, and other items as necessary, and make recommendations to the Board if there are any updates needed. Rene Contreras & Teresa Flores volunteered to be on the committee and work with the Executive Director to review and make recommendations. Rene Contreras moved to put Rene Contreras and Teresa Flores on the committee with Jodi Carr. Scott Shaler seconded the motion. Rene Contreras amended the motion to include Cindy Wilson as an Alternate. Scott Shaler seconded the amended motion to appoint Rene Contreras and Teresa Flores on the Committee with Jodi Carr and place Cindy Wilson as Alternate. The motion passed unanimously.*
18. Discussion, and possible action regarding the frequency of meetings. *Ms. Carr requested the Board change their meeting schedule to monthly meetings because of all the activity and important business to conduct. The Board expressed their excitement because of the activity and their willingness to meet monthly. Rene Contreras moved to conduct monthly meetings to be held on the third (3rd) Tuesday of each month and call it a Special Meeting until the Bylaws can be updated to reflect the meeting schedule. Cindy Wilson seconded, and the motion passed unanimously.*

Other:

19. Set date for Parks Master Plan review. *The Board set the date for a review with Freese & Nichols on the progress of the Parks Master Plan for August 18th at 6:30 PM. Freese & Nichols to present via Zoom for no additional charge. The City Council will be invited in hopes that we get more direction on how to proceed.*
20. Completed Façade Grant Award: Signet Maritime Corporation. *At the time of the check presentation, Signet Maritime hosted the IDC Board and City Councilmen for a luncheon with an overview of their operations. The Board conveyed it was a great experience and they learned more about Signet.*
21. Executive Director Quarterly Report of Activities. *Executive Director Carr provided her quarterly report to the Board and stated that it was not a complete listing of all activities but it did cover a majority.*

22. Requests and comments from the Board. *None.*

23. Adjourn. *Scott Shaler moved to adjourn. Ben Tucker seconded. Meeting adjourned at 10:03 PM.*

Minutes respectfully submitted by Jodi Carr.

ATTEST:

A handwritten signature in dark ink, appearing to be 'Scott Shaler', written over a horizontal line.

Scott Shaler, Secretary

APPROVED:

A handwritten signature in dark ink, appearing to be 'Rene Contreras', written over a horizontal line.

Rene Contreras, President