



**CITY OF INGLESIDE DEVELOPMENT CORPORATION (4B)
BOARD OF DIRECTORS
SPECIAL MEETING
MAY 28, 2020, 6:30 P.M.
MEETING MINUTES**

1. Call to Order: *Meeting was called to order by President Rene Contreras at 6:31 PM.
Board Members Present: Rene Contreras, Scott Shaler, Cindy Wilson, Ben Tucker, Kody Fahrenthold, and Teresa Flores was present via Zoom Meeting
Board Members Absent: Towanda Martin
Staff Present: Jodi Carr
Guests: Cassie Bell*
2. Citizen Comments: *None*
3. Oath of Office for Board of Directors: *Cassie Bell with the City of Ingleside administered the Oath of Office for Rene Contreras, Scott Shaler, Ben Tucker, Cindy Wilson, and Kody Fahrenthold. Teresa Flores and Towanda Martin stated their Oath of Office in City Hall prior to the meeting.*

Action Items:

4. Consideration and action regarding approval of Regular Meeting Minutes from 1/15/20. *Teresa Flores moved to accept minutes as presented with Ben Tucker seconding. Motion carried unanimously.*
5. Consideration and action regarding approval of Special Called Meeting Minutes from 2/17/20. *Kody Fahrenthold moved to accept minutes as presented with Teresa Flores seconding. Motion carried unanimously.*
6. Review financials. *The Board reviewed the financials as supplied by the Finance Department. Ms. Carr created a new document to list the sales tax revenue receipts by month and fiscal year. The TexPool Savings Account has been set up and the bank account will be set up next. Ms. Carr presented the IDC Audit sheet that was presented as part of the City Audit for FY 2018/2019.*

7. Review status of 2019/2020 IDC Work Plan. *Ms. Carr reviewed the status on the current work plan. Priority #1 concerned the Parks Master Plan. An update on the Parks Master Plan was provided. Ms. Carr had decided to pause the work on the Parks Plan because items were identified that she didn't think would be items that the City would want to achieve. There were many questions and Ms. Carr wanted clarification from the Board. It was decided that Freese & Nichols would be asked to schedule a Zoom meeting to review all the progress with the Board and possibly a joint meeting with the City Council. Ms. Carr will discuss these issues with the Interim City Manager including the property that the City does not own, along with future planning. Priority #2 was the Façade Improvement Grant. Ms. Carr said the program had been revamped. Scott Shaler suggested modifying the grant to include something specific about taking down old signs or sign poles. This could be included in this grant or could be a separate grant. This will be discussed in greater detail at a later date. Priority #3 was concerning training/travel. Ms. Carr said travel has slowed due to COVID, but she would like to include a trade show in next year's budget. Ms. Carr was able to attend Community Development Institute (Year 1) before travel was suspended by COVID. There is an opportunity for on-site Board training and that will be discussed in the next agenda item. Priority #4 was concerning the digital sign. Ms. Carr said there is more to be discussed about the sign. The City Manager had been working on this prior to her start and she had just gotten the contact information before the City Manager went out. Ms. Carr provided several renderings for the Board to look over, stating that the prices ranged from \$65,000-\$100,000. Ben Tucker said the City should split the cost if the Board decided to erect a sign.*
8. Creation and discussion of 2020/2021 IDC Work Plan. *Ms. Carr discussed the process for the creation of the next Work Plan. Carr expressed the need for her to understand what the Board wants to accomplish. She provided information on a consultant that can come in and do a visioning & goal setting session for the Board, as well as Board training. Ms. Carr stated that the Board needed a Strategic Plan and provided a bid of \$25,639, but for cost savings we could do a mini session at a rate of \$7,513. She informed the Board that if we start with the small session we could add the more detailed features of a Strategic Plan at a later date. The Board directed Ms. Carr to contract with Catalyst for \$7,513 to provide for planning and goal setting. July 7th was scheduled so this can be completed prior to the Budget creation and Work Plan for FY2020/2021.*
9. Creation and discussion of Budget FY2020/2021. *Budget planning will be after the planning workshop by Catalyst. There may need to be a Special Meeting to get the Budget finished to meet the City Council's deadline.*

Other:

10. Update on Webpage & Facebook: *The Facebook page has been established. This was established so Ms. Carr could communicate to the local businesses vital information related to COVID-19. She has been posting information concerning SBA loans, the PPP and the EDIL, as well as information from TWC. The webpage is in the design phase. Board members were given phrases to pick from to aid in the design.*

11. Economic Excellence Award from Texas Economic Development Council: *Ms. Carr showed the Board the Award for the IDC that she accepted at the TEDC Conference. She informed the Board that only 52 cities in Texas were recipients of this award and it is quite an accomplishment to achieve all the levels that are required to win this award. Ms. Carr thanked the Board for their contributions and hard work for the IDC.*
12. Completed Façade Grant Awards: BH Contractors, City Tortilla, and Denim N Lace Texas Tots: *Copies of IDC submitted newspaper articles were provided to the Board. Only one application remains open, Signet Maritime Corp. Ben Tucker said he drove by Signet in the dark and said the lighting looked fantastic.*
13. Requests for future agenda items: *Scott Shaler requested we discuss old, dilapidated signs.*
14. Adjourn: *Scott Shaler moved to adjourn with Cindy Wilson seconding. Meeting was adjourned at 8:51 PM.*

Minutes respectfully submitted by Jodi Carr.

ATTEST:



Scott Shaler, Secretary

APPROVED:



Rene Contreras, President